



People Worth Caring About

FOR IMMEDIATE RELEASE

New Docuseries People Worth Caring About Reveals the Realities of Senior Caregiving

Overview

October 31 – People Worth Caring About, a new docuseries created with the Nebraska Health Care Association, brings an honest look into the lives of senior caregivers. The series captures their resilience, dedication, and often unseen heroism, receiving early recognition from McKnight's Long-Term Care News and Provider Magazine.



"This docuseries is about the caretakers' smiles, laughter, and love for America's seniors. The soul of the Midwest shines through in their work, and it's contagious once you see it,"
says creator Peter Murphy Lewis.



Over seven episodes, People Worth Caring About immerses viewers in the physical and emotional journey of caregiving. It addresses timely themes around aging, health equity, and the essential role of long-term care professionals.

Exclusive Opportunity for Journalists

Healthcare, elder care, and human-interest journalists are invited to connect with Peter Murphy Lewis to discuss the series and its impact.

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"The docu-series is truly exceptional. The production value is outstanding. More importantly, the work truly elevates the important stories of caregivers in a way I've never seen before in our industry. Peter does a remarkable job of humanizing the role of the CNA and demonstrating the deep connection and rewarding nature of this work. His ability to capture the passion and dedication of these frontline heroes is both moving and inspiring. People Worth Caring About is a must-see for anyone who wants to better understand and appreciate the backbone of long-term care." - Erin Hart, Strategy Director, **Ohio Health Care Association**

